

WOOLMARK PERFORMANCE CHALLENGE

kick off event

Woolmark and Alpinestars will launch this year's Woolmark Performance Challenge with a presentation of the contest and its objectives

with **Birgit Gahlen**, Woolmark, R&D Manager Europe
and **Christopher Hillard**, Alpinestars, Media Relations Manager

welcome address

Alessandra Vaccari Università Iuav di Venezia

with the participation of

Giulia Ciola winner of the Woolmark Performance Challenge 2022

20.2.2025
Cotonificio
aula G
12 pm

ONE GOAL.
ONE VISION.
DRIVEN BY WOOL

JOIN THE CHALLENGE
woolmarkchallenge.com

