

THE ECONOMICS OF NEUROSCIENCE APPLIED TO ARCHITECTURE

chair: **Davide Ruzzon** NAAD Director

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Developing Buildings for Human Beings
with **Teresa Ribeiro** NeuroArch Academy,
Sandro Innocenti PROLOGIS, **Tiziana Cristini** Near SGR,
Nicola Plescia Ardian SGR

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The Economics of Neurourbanism: From Human Experience
to Collective Value

with **Teresa Ribeiro** Portugal, **Pierluigi Sacco** UNI Chieti Pescara,
Bill Browning Terrapin Design, **David Gow** CEO Center for Houston Future

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