



Invitation to online Workshop

June 29th, 2026

13:00 – 14:30 CET

Bringing AI Innovations and Sustainability into Industrial Practice

Artificial Intelligence offers strong potential to improve efficiency, enable new services, and transform industrial value creation. Applications such as collaborative robotics, predictive maintenance, intelligent production systems, and data-driven value chains already show what is possible. Yet a key challenge remains: how can AI move beyond research, pilots, and demonstrations into real industrial use, especially in medium-sized companies?

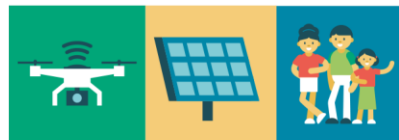
At the same time, manufacturing SMEs still struggle to get their head around topics such as sustainability or circular economy. Again, academic concepts and research projects are plenty, but how do you transfer them into real applications and use cases?

This PIONEER workshop brings together practitioners from across Europe to explore how innovations from research can be transferred into industrial applications. The focus is on practical tools, cooperation models, success stories, and methods for engaging industrial partners in co-creation. Participants will gain insights into how innovation ecosystems, testbeds, hubs, and applied research organizations can help companies identify use cases, test solutions, and move towards implementation.

Why should I join?

By participating, you will:

- identify cooperation opportunities with PIONEER and its partners
- learn from practical AI transfer examples
- hear from European and innovation ecosystems and companies
- explore methods for engaging SMEs and industrial partners
- discuss barriers and success factors for industrial AI adoption



Agenda

13:00 Introduction to PIONEER

13:15 Presentations and Keynote

Practical perspectives from:

- Breda Robotics, Netherlands
- InnovationHub, Germany
- *Third Key Note tbd*

14:00 Working Sessions

Parallel breakout sessions with experts on:

- AI applications in industrial environments
- Engaging SMEs and industrial partners
- Tools, methods, and cooperation models for technology transfer
- PIONEER interaction and collaboration opportunities

14:30 Final Wrap-up

Join us to exchange with European practitioners, learn from real industrial AI transfer cases, and explore how PIONEER can support the transition from AI research to industrial value creation by registering for the event: [LINK](#)



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