

Video instructions – MA Moda/Fashion**General requirements to be respected:**

- maximum length 3 minutes
- maximum size 50mb

Contents details:

- **2 minutes** dedicated to your **presentation**, guided by **three questions**:

- 1) Please introduce yourself and describe the unique perspective, skills, and experiences you would contribute to this Master's programme in Fashion
- 2) Could you explain your choice of this university, programme of study, and city, highlighting how they align with your academic goals, professional aspirations, and broader cultural interests?
- 3) Which current challenges in fashion do you find most thought-provoking, and how do you envision shaping your career in this field in five years?

- **1 minutes** in which you **present**, as a narrator and through a slideshow of images (plants, elevations, sections, concepts, views, model photographs, etc.), a project or paper that you consider more significant of your Portfolio. The presentation of it, may focus on:

- the relevance of the project in your path and on the reasons for the choice;
- the strengths and objectives it has allowed you to achieve;
- personal contribution, in case the project or paper is the outcome of a group work.

Portfolio instructions – MA Moda/Fashion**General requirements to be respected:**

- maximum length 15 pages in PDF format
- maximum size 5MB

Contents details:

The Personal Portfolio, aimed at assessing preparation and skills acquired in the fashion or related fields, illustrates the candidate's personal vision and interests through a selection of design projects or artistic papers (photographs, video frames, visual essays) or theoretical papers (papers, research collaborations, sections of the final paper of the three-year program).

The portfolio is accompanied by an introduction (personal statement) useful for framing the training path and the main interests in a coherent vision.

Projects and papers included in the portfolio may derive from previous academic activities, workshops, internships/internships, professional collaborations, be the result of individual initiatives or peer collaborations.

The portfolio must clearly state:

- the scope within which the projects or papers were developed (course, internship, collaboration, other) and the context: University, Company, Cultural Organization, Professional Studio, Association, Peer Collaborations (students, people with whom one shares interests in fashion), other.
- whether it is the outcome of individual or group work.