

17-18 OCTOBER 2024
CA' TRON
SANTA CROCE 1957
VENICE - IT

CHALLENGING
(SOCIAL)
HOUSING
IN EUROPE
CITIES TALKS →
AMSTERDAM,
BERLIN,
HAMBURG,
WIEN

CHALLENGING (SOCIAL) HOUSING IN EUROPE

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CA' TRON, SANTA CROCE 1957, VENICE - IT

ORGANISER

Laura Fregolent (coordinator),
Cristiana Cellucci,
Laura Colini,
Marzia Marandola,
Fulvio Orsenigo,
Marko Pogacnik,
Tommaso Tagliabue

FOUNDER

Clusters H-City. Housing
in the city, Iuav University
of Venice - Department
of Architecture and Arts,
INSULA Spa, Regione Veneto

Over the past years, there has been a decline in the availability of social housing, raising rental prices and cost of living virtually everywhere in Europe, while the need for housing has risen. Social housing has played a vital role in housing systems particularly in northern Europe. However, these are currently facing challenges such as privatization, revisions in financial assistance, and changes in taxation systems. The share of the private market is growing, even in cases where public social housing comprises the majority. At the same time, the private market is inadequately regulated and it exercises a mounting pressure even in countries with an established history of public housing. Furthermore, the ongoing economic and social changes have brought to light new requirements and widespread housing problems, especially in urban areas and metropolitan regions, where specific intervention measures are necessary. In order to address the issue of housing, it is necessary to develop a comprehensive strategy that takes into account various factors profoundly embedded in contemporary societies. What could be the agenda for new public housing, and the role that cities play in it?

Using the challenges presented by the city of Venice as a prime example of a crisis in terms of social, urban, ecological, and living conditions, the conference CHALLENGING (SOCIAL) HOUSING IN EUROPE launches a series of events aiming to analyse and discuss various case studies of social housing in European countries and cities.

The inaugural edition will focus on the urban contexts of Vienna, Amsterdam, Hamburg and Berlin. It aims to examine the present difficulties related to alternative collaborative housing, land management & public housing, decarbonisation of the housing sector, and integrated policies for social housing. The inputs will analyze the correlation between housing demand and supply from multiple viewpoints, encompassing architectural, urban planning, economic, social, and cultural elements. The objective is to ascertain the changes that have taken place, the current patterns of change, and the consequences for design. The case studies consist of a scholar who provides the context of public/social housing, a designer who presents important projects, and a public official/politician who explains the regulatory mechanisms, regulations, current policies, and past legacies. The keynote speaker will offer specific insights into the Europe-wide research and debate on public policies and innovation.

17 OCTOBER 2024

9:30-10:00 OPENING

- Francesco Musco, Director of Research at Iuav University of Venice, Dean
- Fabio Raschillà, President INSULA Spa
- Laura Fregolent, Iuav University of Venice, Cluster H-city coordinator

10:00-10:45 KEY NOTE —

Housing research in Europe

- Michelle Norris, University College Dublin, Director of the Geary Institute for Public Policy and full Professor of Social Policy

COFFEE BREAK (10:45-11:15)

11:15- 13:00 CITIES TALKS —

Wien. Land management and Social Housing

- Michael Obrist, TU Wien, Professor for housing and design / feld72 architects
 - Bettina Götz & Richard Manahl, ARTEC, Architects
 - Kurt Hofstetter, IBA Wien, Director
- Moderator: Marko Pogacnik

LUNCH (13:00-14:00)

14:00-15:45 CITIES TALKS —

Amsterdam. Circular transition in Social and cooperative housing

- Henk Vissche, TU Delft, Professor of Housing Quality and Process Innovation
- Marc Koehler, Marc Koehler Architects
- Marije Raap, Municipality of Amsterdam, Program Manager Housing, Land and Development

Moderator: Cristiana Cellucci

COFFEE BREAK (15:45-16:15)

16:15-18:00 CITIES TALKS —

Hamburg. Innovative Typologies for social housing

- Patrick Gmür, "Innovative floor plans for subsidized housing" competition Hamburg 2023, Jury president
- Ron Edelaar, EMI Architect

Moderator: Marko Pogacnik

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9:30-9:45 Welcome and recap from the previous day

- Laura Fregolent and Marko Pogacnik

9:45-11:15 CITIES TALKS —

Berlin. Social Housing vs collaborative housing

- Laura Colini, Iuav University of Venice
- Verena von Beckerath, Heide & von Beckerath, architect
- Florian Schmidt, City Councillor for urban development, district Friedrichshain-Kreuzberg

Moderator: Laura Fregolent

COFFEE BREAK (11:15-11:45)

11:45-12:15 SPECIAL INPUT —

Securing housing for all: the case of Finland

- Sina Rasilainen, Senior Specialist. The Housing Finance and Development Centre of Finland

Sessione in italiano con traduzione simultanea in inglese / Italian session with simultaneous English translation

12:15-13:30 TAVOLA ROTONDA —

Cambiamenti in atto nelle politiche abitative in Italia / ROUND TABLE — Challenges in the Italian housing policies

- Marco Guerzoni, Comune di Bologna
- Rossana Zaccaria, Legacoop Abitanti
- Federico Pigozzo, Regione Veneto
- Carlo Cellamare, La Sapienza Roma
- Orazio Alberti, OCIO

Moderator: Laura Colini

LUNCH (13:30-14:45)

14:45-15:30 INTERVENTI DI CHIUSURA —

Venezia: dal passato al futuro / CLOSING

SPEECHES — Venice: from past to the future

- Tommaso Tagliabue
- Laura Fregolent

19 OCTOBER 2024

Visita ai quartieri di edilizia residenziale pubblica della Giudecca con / Visit to the Giudecca public housing neighbourhood with Giorgio Macola, Francesco Maranelli, Tommaso Tagliabue e Piero Valle