

Acronym – CO-EVOLVE

Title – Promoting the co-evolution of human activities and natural systems for the development of sustainable coastal and maritime tourism

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Department – Department of Design and planning in Complex Environments

Sector ERC – SH3 (SH3_2_3_9_10)

Iuav Role – partner

Lead partner – Region of East Macedonia and Thrace

Duration – 36 months

Start – 01/11/2016

Closure – 31/10/2019

Project budget – € 3.000.000,00

Iuav Budget – € 190.000,00

Funding to Iuav – € 190.000,00

Source of funding – Call EU: Interreg Mediterranean Programme, Specific Objective 3-1-1, Priority Axis 3: Protecting and promoting Mediterranean natural and cultural resources, PI 6c

Description – The project aims at analysing and promoting the co-evolution of human activities and natural systems in touristic coastal areas, facing effects due to climate change and allowing sustainable development of touristic activities, in coexistence and synergy with other uses of the coastal and marine space and resources, based on the principles of ICZM/MSP. Such territorial challenges tackled by the project are common to all MED coastal areas and basins and are fully coherent with S. O. 3.1: "to enhance the development of policies and increase the coordination of strategies between territories at interregional and transnational level regarding the development of a sustainable and responsible coastal and maritime tourism, in line with the ICZM and MSP principles, through cooperation and joint planning". The present policy landscape (e.g. 2014/89/EU, ICZM Protocol, COM(2014)86final) pushes in this direction, and results and best practices are already available, but still the full and concrete application of ICZM/MSP principles to touristic coastal areas is perceived as a key enabling factor to work on for their sustainable development. In fact, sectoral and not ecosystem-based approaches risk to produce unsustainable results in the medium-long term. Through this approach all key challenges for sustainability of EU tourism (e.g. seasonality of demand, transport, minimizing resource use, community prosperity and quality of life, conserving and giving value to natural and cultural heritage) are faced and taken into account at MED scale and within more specific action plans on representative pilot areas. In particular, the project addresses all the needs selected for S.O. 3.1: High cultural and environmental resources threatened by human activities; High pressure of tourism activities and urbanization; increased pressure on natural resources due to the combination of human activities and environmental changes (especially climate change); increased pressure on water resources.

Objectives – The project aims at analysing and promoting the co-evolution of human activities and natural systems in touristic coastal areas, facing effects due to climate change and allowing sustainable development of touristic activities, in coexistence and synergy with other uses of the coastal and marine space and resources, based on the principles of ICZM/MSP.

Website – co-evolve.interreg-med.eu

Facebook – www.facebook.com/CoEvolveMED

Newsletter July 2017 – <http://bit.ly/2RiLRiD>

Newsletter December 2017 – <http://bit.ly/2FKbfYG>

Newsletter July 2018 – <http://bit.ly/2TIRVJI>

Newsletter December 2018 – <http://bit.ly/2sm8rxN>

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