

Acronym – THEATRUM MUNDI

Title – THEATRUM MUNDI - a journey through European performing arts

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Department – Department of Architecture and Arts

Scientific sector – ICAR/17

Iuav Role – partner

Lead partner - SOCIETA COOPERATIVA EUFONIA SOC.COOP.

Duration – 18 months

Start – 01/07/2016

Closure – 31/12/2017

Project budget- € 335.000,00

Iuav budget – € 41.000,00

Funding to Iuav – € 25.000,00

Source of funding – Call EU: CREATIVE EUROPE/Culture/CE Culture Cooperation Projects 2016/Cooperation projects/Category 1 - Smaller scale cooperation projects

Description – The project focuses on some forms of theatrical traditions present in the countries involved, such as 'Commedia dell'arte', Ancient Greek Drama, the storytelling tradition, and the meaning of these traditional theatre forms in contemporary multicultural urban contexts.

It intends to make assumptions on how theatrical traditions have changed and on how to communicate today the different European theatrical traditions within the current socio-cultural context, marked by the creative and cultural industry. The richness of forms that enliven the theatrical landscape in Europe are a heritage that deserves to be protected and enhanced. The connection of these forms with renewed and increasingly changing contexts is a necessary action to open long-living practices to new artistic practices, to inspire new visions of the present and a new production of the future, to reach new audiences. The project features the implementation of a range of artistic activities, based on international mobility, exchange of artists and works of art as well as on audience development actions that are combined with a participatory research. Activities aim to: improve artists' professionalism and careers through the co-working between artists and cultural operators with diverse theatrical backgrounds and languages; involve the audiences in new enriching experiences, getting them closer to artists. The activities are realized in Italy, Greece, Netherlands, and France. Main project outputs are: an international performance format, as the result of the European artists co-working in residence that is presented and toured in the 4 countries; audience development actions; an innovative multimedia platform, a virtual stage, including the research results, artistic activities materials (videos, teasers, and photos), archives; a publication on the participatory research; a video on the project actions.

Objectives – Activities support the artists to work transnationally, by fostering their mobility and their common work, through their participation in the professionally enriching experience of the residence in Italy that is finalised to co-working and exchange of artistic practices, to the co-creation of a joint performance, to the involvement in audience development actions. The residence tackles priorities A, B, C3. The touring of the performance in Greece, Netherlands, and France is a strategic action to develop priority A, as well as priority B through audience development actions, while deepening priority C3 by continuing the joint work. The final activities in Italy aim to promote the performance, mainly addressed to practitioners, buyers, promotion agencies. The artists in final residence are once more involved in a mobility action, aiming at opening new market opportunities and enhance their career. Multimedia platform, research, publication, video are crucial for this strategy implementation.

Website – <http://www.theatrumundi.eu/>

Facebook – www.facebook.com/astragali.teatro/

Blog – theatrumundi.altervista.org/

