

**Acronym** – CITIES2030

**Title** – Co-creating resilient and sustainable food systems towards FOOD2030

**Scientific coordinator** – Maria Chiara Tosi

**Department** – Department of Architecture and Arts

**Sector ERC** – SH\_3

**Iuav Role** – partner

**Lead partner** – Università Ca' Foscari Venezia

**Duration** – 48 months

**Start** – 01/10/2020

**Closure** – 30/09/2024

**Project budget** – € 11.779.827,25

**Iuav budget** – € 292.000,00

**Funding to Iuav** – € 292.000,00

**Source of funding** – EU Call: Horizon 2020 - Call: H2020-FNR-2020-1 - Topic: CE-FNR-07-2020 FOOD 2030 - Empowering cities as agents of food system transformation

**Description** – Urban food systems and ecosystems (UFSE) demand immediate action. CITIES2030 proposes consumers must be at the core of solutions. More than 7.7 billion consumers hold the power to shift 100-year old consumption patterns to meet the requirements for an improved future. The challenges: population overgrowth, rapid urbanisation, vast migration phenomena, climate change and resources scarcity. 9 billion people, most living in cities, 3 billion overweight, and 2 billion without enough food. Without action toward transition towards sustainable UFSE, the environment will persist being degraded and diminish the world's capacities to produce quality food for all, whilst decreasing capacities to provide food to all. UFSE poses a planetary challenge that CITIES2030, a new initiative, addresses at local and regional levels, to generate small steps, systemic, pragmatic, actionable, transferable and sustainable solutions. CITIES2030 innovative approach have a great opportunity to attract the best researchers, entrepreneurs, civil society leaders, cities and all agents of the UFSE as well.

**Objectives** – The main goal of CITIES2030 is to create a future proof and effective UFSE via a connected structure centred in the citizen, built on trust, with partners encompassing the entire UFSE. CITIES2030 commit to work towards the transformation and restructuring of the way systems produce, transport and supply, recycle and reuse food in the 21st century. CITIES2030 vision is to connect short food supply chains, gathering consumers, strategic and complement industry partners, the civil society, promising start-ups and enterprises, innovators and visionary thinkers, leading universities and research across the vast diversity of disciplines addressing UFSE, including food science, social science and big data. Over the coming four years, CITIES2030 aim at raising funds and is expected to attract significant funding from diverse sources of private and public sector investments. CITIES2030 actively encourage the participation of citizens by delivering a trusted UFSE, moving consumers from being passive recipients to active engagement and motivated change agents.

