

VILLARD : 25

Il museo e la città. M9 – Museo del '900 e Mestre | Marghera | Venezia

Call for participation in the seminar

what is Villard?

Since 1999, Villard has been an **itinerant architectural design seminar**, held every academic year, which now involves, in collaboration with cultural institutions and local authorities, a selected range of Italian and foreign universities: the architecture schools of Alghero, Ascoli Piceno, Cagliari, Genoa, Mantua, Milan, Naples, Palermo, Paris, Patras, Pescara, Reggio Calabria, Rome, Turin, Venice and the engineering school of Ancona. The seminar welcomes **up to 5 students**, selected on the basis of merit criteria. The program involves the development of a **themed project**, which is usually proposed by municipal administrations or similar entities, however related to local realities. The theme is presented at the beginning of the seminar and developed during the different stages. The **journey** constitutes the backbone of the seminar, as a tool for getting to know the cities where the seminar stops. During each **stage**, with the contribution of teachers from the participating faculties, meetings, lectures, conferences, guided tours, and exhibitions are held. Each stage lasts 3-4 days. The design work is carried out mainly during the times that the individual schools dedicate to the workshop. The itinerancy of the seminar ensures that students come into contact with different physical and cultural places, crossing **experiences and knowledge** with faculty and students from other schools. The seminar ends with a final event: the **exhibition**, with the presentation and award ceremony for the best projects. As a lasting instrument of remembrance and sharing, a **catalog** is then published, with the students' work and the critical contributions collected throughout the seminar.

The Museum and the City is the theme of **Villard:25**. The museum at the end of the 20th century is often the true emblem of the revitalization of post-industrial and neo-tourist cities, one of the few occasions capable of constituting development opportunities for urban areas in crisis, whether decayed centers or suburbs, by also making an original relationship between function and architectural appearance. Its appearance on the scene as a new urban subject was also one of the reasons for the particular fortune of an architectural season. The M9 in Mestre also belongs to this season, and it is at the same time a building of great architectural quality, thanks to the Sauerbruch Hutton project, an engine of urban regeneration and an innovative museum, the only one in Italy dedicated to a century, the 1900s. In its genesis, however, there are also important differences, starting from the exemplary process that generated it and the choice of the area, up to the design of the contents, the selection of the project through a competition, and the forms of financing. A difference of birth that remains as an important imprinting, within which to search for the possibilities of

its immediate future as well. So what can be today the relationship between a museum that architecturally and in terms of content can compete with the best in Europe and the place where it was born, to heal a gap in cultural offerings between the Venice of Mestre and Marghera and the Venice of the historic city and its museums? Villard:25 will investigate the architectural, urban, and territorial aspects through which the M9 can offer itself as a cultural platform to its own territory and its own audience from its character as an active museum and its location.

how to participate?

In the selection for Villard:25 can participate the students enrolled in the **master's degree courses in Architecture (the one taught in Italian and the one taught English)**, and students enrolled in the **last year of the bachelor's degree in Architecture**.

5 students will be selected, who will be awarded, upon completion of the seminar activities, a prize token equal to 500 euros for each student.

Participation in Villard takes place by passing an internal selection process at the home university.

Each interested student must send by email **by 1 pm on Friday 20 October 2023** a single document in **pdf** format*, A3 horizontal, maximum of 10 Mb, containing in order:

1. **header** containing: name and surname, student identification number, institutional email address (@stud.iuav.it), telephone number, indication of the degree course in which the student is currently enrolled, year of the course + in the case of a master's degree: title and final grade of bachelor's degree;
 2. **portfolio** of projects, 3 pages; the names of the workshops and courses attended must be indicated, with particular regard to architectural design studios, the name of the teacher and, if it was a group work, the names of the colleagues with whom the work was carried out;
 3. **curriculum** of studies from Spin, indicating the teachers with whom the exams were taken and the grades obtained;
 4. **short cover letter** (max 1000 characters including spaces) explaining the reasons for your interest in the seminar.
- The pdf must be sent exclusively to the email address ws.villard.iuav@gmail.com

Participation in Villard will entitle students enrolled in master's degree and in the last year of the bachelor's degree in Architecture to university credits: **4 credits D/F**, depending on their course of study. For more detailed information, please refer only to the *Manifesto degli studi* of the Università Iuav di Venezia.

responsabile nazionale Villard

Marco D'Annunziis

internazionalizzazione

Massimo Faiferri, Gianluigi Mondaini, Maria Salerno

editoria

Lilia Pagano

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Cagliari | Università degli Studi di Cagliari | Massimo Faiferri
Genova | Università di Genova | Davide Servente
Mantova | PoliMI-Polo territoriale di Mantova | Massimo Ferrari
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Napoli | Università degli Studi di Napoli Federico II | Paola Galante
Palermo | Università degli Studi di Palermo | Pasquale Mei
Parigi | ENSA Paris-Malaquais | Maria Salerno
Patras | University of Patras | Georgios A. Panetsos
Pescara | Università degli Studi 'G. d'Annunzio' Chieti-Pescara | Domenico Potenza
Reggio Calabria | Università degli Studi Mediterranea di Reggio Calabria | Francesca Schepis
Roma | Università degli Studi Roma Tre | Lorenzo Dall'Olio
Torino | Politecnico di Torino | Massimo Crotti
Trapani | Ordine Architetti PPC di Trapani | Marcello Maltese
Venezia | Università Iuav di Venezia | Fernanda De Maio

comitato scientifico Villard

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altri docenti

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2023

26-28 ottobre | Venezia a cura dell'Università Iuav di Venezia
dicembre | Roma a cura dell'Università degli Studi di Roma Tre

2024

gennaio-febbraio | Palermo a cura dell'Università degli Studi di Palermo
marzo-aprile | Torino a cura del Politecnico di Torino
maggio | Napoli a cura dell'Università degli Studi di Napoli Federico II
giugno | Venezia a cura dell'Università Iuav di Venezia

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Fernanda De Maio

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Michele Bugliesi, Andrea Iorio, Lorenzo Dall'Olio, Giuseppe Marsala, Massimo Crotti, Lilia Pagano

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Elena Marchiori, Vittoria Sarto con Nikita Kumar, Luisa Marinelli

sito web
villard.blog



rielaborazione da una foto di Alessandra Chemollo - Polymnia