

Workshop:

Cultural Mediators at the Romanian Pavilion – Venice Art Biennial 2022: *ADINA PINTILIE / YOU ARE ANOTHER ME - A CATHEDRAL OF THE BODY*

ABOUT THE PROJECT

For the *59th Venice Biennale 2022 - Romanian Participation*, artist and filmmaker Adina Pintilie, together with a team assembled across Europe, presents the project '*You Are Another Me - A Cathedral of the Body*', an audio-visual installation and performative-discursive public program that emerge from the artist's ongoing research on the poetics and politics of intimacy and the body. The project marks the next stage of Pintilie's multi-platform research on intimacy – initiated with her feature film *TOUCH ME NOT*, winner of the Golden Bear at the 2018 Berlinale – a long-term, transdisciplinary inquiry,

ADINA PINTILIE is a visual artist, filmmaker and curator working between Germany and Romania. On the fluid border between reality and fiction, her works emerge from artistic research processes with a profound social impact, distinguished by a radical aesthetic and a bold, uncompromising exploration of the human psyche. Her feature film *TOUCH ME NOT* won the Golden Bear at the 2018 Berlinale, was nominated for the European Discovery Award at the European Film Academy Awards, and has been released in cinemas in over 40 territories. It has screened at major festivals and cultural institutions such as MoMA New York, ICA Institute of Contemporary Art London, BOZAR Brussels, BFI London, IDFA Amsterdam, Toronto Film Festival, Viennale, Harvard Film Archive, Karlovy Vary, Sydney Film Festival and many more, with positive reviews

Organizers

The Ministry of Culture of Romania^[L]_[SEP]The Romanian Cultural Institute^[L]_[SEP]The Ministry of Foreign Affairs of Romania

Co-producers

Avanpost^[L]_[SEP]Snaporazverein^[L]_[SEP]ARAC Romanian Contemporary Art Association

Partners

Haus der Kulturen der Welt (HKW), Württembergischer Kunstverein Stuttgart, Goethe-Institut Bukarest, UNATC National University of Theatre and Film “I.L. Caragiale” in Bucharest, CINETic - International Center for Research and Education in Innovative and Creative Technologies, Università Iuav di Venezia, CESI Center of Excellence in Image Studies, Bucharest, University of Bucharest, EIDOTECH, Spector Books, Dispozitiv Books, Cărturești, ARCUB, Art Encounters Foundation, KGP Filmproduktion, Anca Poterașu Gallery, Göteborg International Biennial for Contemporary Art, mediaTRUST, Motivation Romania Foundation, Grup Transilvae, Vinexpert.

ACTIVITY for IUAV MA STUDENTS

- Students will **work together with the curatorial team of the pavilion** and with Iuav coordinator of the workshop; they will be introduced to the concept of the pavilion through a **shared bibliography** and will be required to read texts consistent with the pavilion concept.
- ^[L]_[SEP] The cultural mediators are ambassadors of the exhibition, being responsible for ensuring the best possible public experience. They supervise the artworks and the exhibition space and **offer guidance to the public**. The mediators ensure the functioning of the Romanian Pavilion and the New Gallery of the Romanian Cultural Institute in Venice and receive visitors, providing them with information about the exhibition, the artist, the curatorial concept, the themes, and other information necessary for a thorough understanding of the exhibition and its context. ^[L]_[SEP] They will be formed in order to deal with their **communication skills**: inform visitors about the content of the exhibition, conditions for optimal viewing, and schedule of the screening.
- They also **document the experience of visitors** through photographs, texts, short materials that can feed into the communication of the project.

Research and mediation:

- Students will present the works and the details of the exhibition (concept, biography of authors, events, etc.) to the visiting audience;
- Participate in the research process conducted by the partner universities; ^[L]_[SEP]

- Produce materials and contribute with research materials to be presented throughout the project, to be included in the documentation and communication of the project or the catalogue. [L] [SEP]
- Students will be followed and formed by the responsible of the Cultural Mediation program Dr. Larisa Oncea.
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BENEFITS [L] [SEP]

- Learning opportunity in art mediation, communication and production of a major international exhibition in the context of the Venice Biennial; [L] [SEP]
- Professional development and direct experience in managing the communication with the public; [L] [SEP]
- Gaining knowledge in the theme and the conceptual framework of the project; [L] [SEP]
- International networking between Romanian and Italian students and young researchers in [L] [SEP]the field of visual arts, art history, curatorial studies, media studies etc; [L] [SEP]
- Opportunity to visit the Venice Biennial and direct contact with one of the major events in [L] [SEP]contemporary arts; [L] [SEP]
- Recognition of the participation in the programme as university credits and practical work; [L] [SEP]
- Opportunity to expand the fields of interest and of research. The custodians will also be [L] [SEP]engaged in a process of documentation and research of the exhibition (photographs, videos, [L] [SEP]interviews, surveys and collateral research); [L] [SEP]
- Reimbursement of expenses (35 euro/ 8h shift). [L] [SEP]

CREDITS AND FINAL ASSESSMENTS:

All students participating in the workshop will present a final work based on the readings and research issues they acquired during the workshop. This could be a final paper or a form of visual essay or visual documentation along with a reflection on the

process of the documentation itself. the final work will be collected and checked by the Iuav coordinator.

CREDITS:

The cfu will be assigned according to the following criteria:

- 1) Reading of the shared bibliography that will be elaborated in the final work
- 2) Presentation of a final work on the issues involved in the pavilion
- 3) CFU assignment will result from the joint activities of presence in the pavilion venues and individual study leading to the final paper or project. The minimum amount of presence is 80 hours and the relative CFU will be assigned as follows:

80 hours in the pavilion (+ 10 hours study) 4 CFU
120 hours in the pavilion (+ 10 hours study) 6 CFU
250 hours in the pavilion (+ 10 hours study) 12 CFU (Tirocinio)

In the case of a 'tirocinio' students can choose between these two possibilities that will have to be organized with the pavilion responsible for cultural mediation:

- full-time work of 6 days per week
- part-time work of 2/3 days per week in a period between April and November that will allow to cover the 250 hours