

Sense of past and sense of place Designing Heritage Tourism

International Conference

14.09.2021 > 16.09.2021

online

promoted by

DHTL - Designing Heritage Tourism Landscapes
schools of architecture network

coordinators

Mauro Marzo, Viviana Ferrario, Viola Bertini
Università Iuav di Venezia, Dipartimento di Culture del progetto

organized by

Università Iuav di Venezia, Dipartimento di Culture del progetto

in collaboration with

Research cluster CULTLAND Paesaggi Culturali | Cultural Landscapes

under the patronage of

Ministero della Cultura della Repubblica Italiana, Ministero del Turismo della Repubblica Italiana

call for papers

In all its multiple meanings the word heritage refers to what we inherit from the past, both in material and immaterial sense.

Some authors speak about heritage as a sense of past, meant as a form of past self-awareness, as a collective experience and as an essential dimension of a culture. Some other authors believe that the idea of heritage deals with the ability to put the contemporary human signs into an historical perspective, so developing a sense of place, that is the place's value and meaning.

Therefore, heritage can be intended as sense of past and sense of place together.

The heritage's existence itself lies in the ability to read/interpret the sense of belonging of something inherited from the past to a specific place, as well as in the shared need to preserve and deliver it to future generations.

Heritage is one of the main drivers of contemporary tourism. The World Tourism Organization estimates that 40 percent of global journeys are cultural ones. The WTO itself defines cultural tourism as "a type of tourism activity in which the visitor's essential motivation is to learn, discover, experience and consume the tangible and intangible cultural attractions/products in a tourism destination. These attractions/products relate to a set of distinctive material, intellectual, spiritual and emotional features of a society that encompasses arts and architecture, historical and cultural heritage, culinary heritage, literature, music, creative industries and the living cultures with their lifestyles, value systems, beliefs and traditions" (WTO, 2017). The term Heritage Tourism is meant to define that particular field of cultural tourism characterized by the interest in the specific heritage of a tourist destination, whether the heritage is material or immaterial, natural or cultural, minor or exceptional, already safeguarded or not.

In different ways, Heritage Tourism can be an important development engine and a crucial element in urban regeneration processes, but also a risk factor for the heritage and places' preservation.

Starting from an idea of heritage meant as sense of past and sense of place, the conference intends to reflect on Heritage Tourism. The knowledge of places and the

designing perspective, at the architectural, urban and landscape scale, are considered interpretative keys for reading the potentialities as well as the critical issues linked to touristic heritage fruition. Can the architectural project offer new ways to interpret, read and understand heritage and heritagisation processes? How working on heritage in order to make it accessible without endangering it? What are the research tools and the designing operations we should rely on in order to strengthen the relationships between heritage and context? How can the architect's gaze contribute to enhance places characterized by the presence of heritage, answering to the multiple and various needs demanded by locals and tourists?

Participants in the conference, through theoretical contributes as well as case-study presentations, will have the chance to discuss the forms the project may assume at the various scales in relation with the touristic fruition and promotion of places involved in heritagisation processes.

participants

In order to share knowledge and produce new research questions, the conference is addressed to figures involved in:

- universities and research institutes operating in the architectural design field
- local and regional authorities for government and territorial protection
- heritage preservation institutions
- authors of architectural projects of national or international relevance

how to participate

second call for papers

by 08 February 2021

Authors are kindly asked to contribute through oral reports, proposing an abstract (min. 1500 and max. 3000 characters) in English or Italian, filling in the [application form](#), including maximum 3 images, 5 bibliographical references and a short author's bio.

by 02 March 2021

The Scientific Committee will select the best proposals and will insert them in the conference panels. Accepted contributes of registered participants will be displayed in the official program and published in the Conference proceedings with ISBN number.

for selected participants

by 25 March 2021

Selected authors will fill the registration form and send it to dhtl.international.conference@gmail.com

[download the registration form for authors with legal residence outside Italy >>](#)

by 12 April 2021

Selected authors will deliver the final paper for publication in the Conference proceedings, following the template and the editorial guidelines that have been provided.

[download the instructions for the full paper submission >>](#)

by 12 April 2021

Participants will pay the conference fee:

- regular fee € 220.
- participants under 35 € 110.
- co-authors € 60.

The fee covers:

- costs related to the closed-access online platform where the international conference will be held.
- the full paper publication in the Conference Proceedings as a printed book.
- shipping costs of the Conference Proceedings volumes to each author's home address.

[download the instructions for the payment of the conference fee >>](#)

schedule

- 20.12.2020 Second call for papers is open
- 08.02.2021 Second deadline for abstracts submission
- 02.03.2021 Notification to authors
- 25.03.2021 Deadline for filling and sending the registration form
- 12.04.2021 Deadline for payment of the conference fee
- 12.04.2021 Papers submission for the Conference proceedings publication
- 14-16.09.2021 Conference

scientific committee

Darío Álvarez Álvarez, Universidad de Valladolid
Roberta Amirante, Università degli Studi di Napoli Federico II
Roberta Borghi, École Nationale Supérieure d'Architecture de Versailles
Gustavo Carabajal, Universidad Nacional de Rosario
Luigi Coccia, Università di Camerino
Viviana Ferrario, Università Iuav di Venezia
Luigi Franciosini, Università degli studi Roma Tre
Ángeles Layuno, Universidad de Alcalá, Escuela de Arquitectura
Mercedes Linares Gómez del Pulgar, Universidad de Sevilla
Mauro Marzo, Università Iuav di Venezia
Bruno Messina, Università degli Studi di Catania
João Rocha, Universidade de Évora
Maria Salerno, École Nationale Supérieure d'Architecture Paris-Malaquais
Antonio Tejedor Cabrera, Universidad de Sevilla
Fabrizio Toppetti, Università degli Studi di Roma Sapienza
Marina Tornatora, Università degli Studi Mediterranea di Reggio Calabria

organizing committee

Mauro Marzo, Viviana Ferrario, Viola Bertini
Università Iuav di Venezia, Dipartimento di Culture del progetto

scientific secretariat

Susanna Campeotto (co-coordinator), Mattia Coccozza (co-coordinator),
Gianluca Spironelli, Sofia Tonello
Università Iuav di Venezia, Dipartimento di Culture del progetto

info and contacts

dhtl.international.conference@gmail.com
www.iuav.it/dhtl