

THE HAIR AND LOOM REVOLUTION

**lecture by Zsofia Kollar
& Leonardo Avezzano**

*introduced by Alessandra Vaccari and Clizia Moradei
in the frame of the Fashion history and theory course*

Zsofia Kollar is a designer, researcher and published author. Leonardo Avezzano comes from the corporate world, he has built the value chain for The Ocean Cleanup. Together they are the founders of Human Material Loop, a project and brand that aims at a radical change to face pollution issues.

How can we change the entire supply chain and how can we make sure we responsibly cultivate, process and manufacture new products within the industry? Since the solutions are often closer than we imagine, Human Material Loop found the solution to diminish the pollution of the textile industry into waste hair. Its mission is to create a true textile revolution, able to rebalance the relationship between people and ecosystem by revolutionizing its material substance.

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