Università luav di Venezia

LAUREA MAGISTRALE IN ARTI VISIVE E MODA



## DRAWING FASHION'S ANTHROPOCENE

## workshop by Laura Guerrero

The workshop aims to reimagine and redraw fashion illustrated iconography according to the concept of the Anthropocene, within and beyond the Venetian environmental context. The workshop will concentrate on both the digital and physical dimensions of fashion illustration by inviting to interact with concrete objects and matters that the participants are previously asked to scout. Waste objects, forgotten artefacts or "objet trouvé" but also "raw" or natural materials to be used for empirical colour experimentation, will be the base to start the imaginative yet practical exploration.

Laura Guerrero is a fashion designer and professor at ESADA Escuela Superior de Arte y Diseño de Andalucía with a Master in management and communication of fashion.

## *introduced by* **Alessandra Vaccari** *discussant* **Sandra Coppola**

In the frame of the Fashion History and Theory course

12.4.2023 Cotonificio aula M1 3.30 pm

