

Al Perpetuo Crepuscolo Società dell'Informazione tra propaganda e meme

Seminario
Mar 6/12 h 16:30-19:00
Ruben Pater

Aula A - Terese
Università Iuav di Venezia



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Under the name Untold Stories, Ruben Pater creates visual narratives that support solidarity, justice, and equality. The aim is to reach a wide audience through images, printed media, interactive media, and film. His “Drone Survival Guide” (2013) received worldwide attention as a discussion piece on military drones. In his book “The Politics of Design” (BIS, 2016) he looks at the responsibilities of designers in visual culture. His last book “CAPS LOCK” (Valiz, 2021) is a reference work that uses clear language and visual examples to show how graphic design and capitalism have come to be inextricably linked. Pater teaches at graphic design department at the Royal Academy of Art in The Hague. Ruben Pater teaches at both the master and the bachelor programmes of the Graphic Design department at the Royal Academy of Art, The Hague.

IT *Al Perpetuo Crepuscolo – Società dell’Informazione tra propaganda e meme* è una lente di ingrandimento sugli effetti che i nuovi media e le loro logiche hanno avuto sul mondo della politica e, più in generale, il rapporto tra estetica e politica nella società dell’informazione.

La discussione è orientata sui fenomeni di massa nati nel mondo digitale e connesso, quali ad esempio memetica, propaganda e radicalizzazione politica.

Questa attività è organizzata e curata da Stefania D’Eri, Serena De Mola, Alessandro Durighello, studenti magistrali in Design della Comunicazione Visiva dell’Università Iuav di Venezia.

EN *At Perpetual Twilight - Information Society between propaganda and memes* is a magnifying glass on the effects that the new media and their logic have had on the world of politics and, more generally the relationship between aesthetics and politics of the information.

The discussion is oriented on the phenomenon born in the digital and connected world, such as memetics, propaganda and political radicalisation.

This activity is organised and curated by Stefania D’Eri, Serena De Mola, Alessandro Durighello, master’s degree students in Visual Communication Design of the Iuav University of Venice.

Per informazioni

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Attività finanziata dal senato degli studenti dell’Università Iuav di Venezia

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