

SUTTOCONTEST

Article 1 (selective procedure)

1 This ideas competition for students of the master's degrees of Università Iuav di Venezia aims to acquire proposals / solutions for the redevelopment and reorganisation of the area owned by Sutto Agricultural Society. The site is located in the Municipality of Noventa di Piave overlooking the motorway exit San Donà-Noventa A4.

By reflecting the ongoing processes of change, the competition opens up a creative and experimental space for the elaboration of unconventional ideas aimed at providing new impulses for the architectural and urban development of the area, also with innovative and visionary architectural proposals in order to explore new models of life and strategies for living an urban context in radical transformation under the aspects of the urban settlement and the productive, socio-economic and services framework.

The project proposals for the overall layout of the intervention area must find adequate interpretation of the following project themes:

- the regeneration of the Omnia Hotel building through a restyling action to be implemented with the redesign of the shell/outer skin of the same building, providing for the raising of two more floors. The building is located on the western edge of the intervention area, at the junction between the urban fabric, Noventa di Piave shopping and accommodation centre, and the fragments of the agricultural landscape. (Indicated as building A within the "project 1" area);

- the construction of a "Architettura Manifesto" - Manifesto Architecture - that makes verticality one of its expressive signs, a tower building capable of relating with the landscape. Regarding height, a possible reference is given by the bell towers dotting this territory, such as the bell tower of the Church of Saint Mauro in Noventa di Piave, which with its 78 metres, is currently the tallest tower in the Metropolitan City after the St Mark's Bell Tower in Venice.

The function of the tower building can be identified in the tertiary/service sector, commercial and receptive, also providing the possibility of inserting temporary apartments, as well as co-working spaces. Particular attention must be paid to the identification of solutions for the ground attack of the building.

The presence in the same area of a rural artifact leaves the competitor free to provide for a possible partial recovery of the existing building, to use it for tertiary/commercial and/or showroom of excellent food and wine production.

(The tall building "Architettura Manifesto" and the rural building both fall within the "project 2" area);

- for the "Project 1" and "Project 2" areas, the study of suitable road works, green areas, and uncovered paved parking areas, can be extended to area 3. The design solutions would have to investigate overall solutions, which guarantee and improve the accessibility and the pedestrian-cycle practicability;

- within a general reflection on the possible relationships that the landscape-architectural redevelopment of project areas 1 and 2 may trigger, the competitor is free, if he deems it necessary, to extend its design reflections to the area 3, 4 and 5. In particular, for area 5, a macro-area on which the large Noventa outlet complex currently insists, the competitor is free to prefigure a different destiny, role and use even regardless of the reuse of existing artifacts.

Article 2 (registration for the competition)

1 The competition is open to students who are regularly enrolled for the 2021/22 academic year in the master's degree courses of Università Iuav di Venezia.

Participation in the competition can be individual or with a team of up to 4 students. In this case, the name of the group leader must be indicated.

Each competitor cannot compete in more than one team or participate simultaneously in a single form and in grouping, otherwise exclusion.

All members of the group are recognised, with equal titles and rights, as the authors of the ideas expressed in the project proposal.

2 The registration is made by sending the registration form (form A) properly filled in, together with the following materials:

2.1 Project Proposal:

a) n. 1 - Definition of settlement strategies and relationship with the landscape

The UNI A1 format table (vertically oriented, with free representation and composition technique) printed on light cardboard 120/160 g/sqm, will consist of graphical representations in an adequate scale of the design idea and must contain a 1:500 scale plan of the project, with some profiles and/or prospective views and/or renderings/visualizations characterizing the project. Diagrams and explanatory diagrams of the design logic can also be used.

b) n. 2 - Representation of the architectural choices developed

The UNI A1 format table (vertically oriented, with free representation technique and composition) printed on light cardboard 120/160 g/sqm will have to summarize the design proposal making evident the experimental and innovative aspects of the design solutions developed.

c) n. 1 copy of the project dossier in A4 format (vertically oriented), with binding, consisting of:

- a cover with the motto (as shown in the Annex);
- a written report of up to 4 editorial folders (1 editorial folder is composed of 1800 characters spaces included);
- any diagrams, graphic diagrams, drawings, photographs, sketches and whatever else is considered useful to illustrate the proposal with the experimental and innovative solutions adopted for the design.

In any case, the project dossier must not exceed 20 pages in UNI A4 format (vertically oriented).

d) n. 1 copy of the reductions in UNI A3 format (vertically oriented) of Tables 1 and 2.

Please note that all documentation relating to the project proposal must be submitted, under penalty of exclusion, strictly anonymously. It will be necessary to mention only one motto/label, chosen by the participants: the motto must include the words SUTTOCONTEST to which 3 numbers and 3 letters (Italian alphabet), without intermediate voids, must be added.

The same motto/label will be shown on the outside of the envelope containing the registration form with personal data.

2.2 Administrative documentation

The competitor shall submit and include in a sealed envelope separate from the project papers – under penalty of exclusion – the following documentation, filled in every part by each component in the case of temporary grouping:

a) application form, as attached, containing the composition of the design team with the names of all its members, their respective email addresses ...@stud.iuav.it and telephone numbers. The form must be signed by the subjects themselves and must contain the appointment of the subject who holds the role of group leader. The application must also include the motto/label identifying the project, consisting of 3 letters and 3 numbers chosen by the participants (es. ABC123, DDD666, ...).

b) a copy of a valid identity card of each component of the grouping.

c) a pen drive containing the digital reproduction of:

- Tables 1 and 2 of the project (in .pdf and .tiff format without modification and printing protection). The tables in digital format must maintain the format UNI A1 (vertically oriented) with resolution 300 dpi.

Naming of the boards: SUTTOCONTESTMOTTO_formattablenumber.extension
(example: SUTTOCONTESTABC123_A1_tav 1.pdf);

Project dossier (in .pdf format without modification and printing protection).
The dossier should maintain the UNI A4 format (vertically oriented) with a 300 dpi resolution.
Naming: SUTTOCONTESTMOTTO_relazione.extension
(example: SUTTOCONTESTABC123_relazione.pdf open and printable).

3 Applications for participation in the competition must be submitted at the “servizio archivio di ateneo e flussi documentali”, Santa Croce 191, 30135 Venezia, by appointment to be fixed by email at archivio.protocollo@iuav.it

The deadline for registration is at 13:00 on 20 May 2022, that is the deadline also for sending the requested documents. Applications submitted after the deadline will not be accepted. The expiration date refers to the delivery and not to the date of shipment, whichever shipping carrier is used. The delivery of packages remains at the sole risk of competitors; after the indicated deadline will not be accepted packages even if they are substitutes or supplements to what is presented in the terms.

Competitors must deliver a parcel bearing outside only the words:
“Concorso di idee “SUTTOCONTEST”. Riqualificazione architettonica e urbana delle aree prospicienti il casello autostradale San Donà-Noventa A4” and the indication of the addressee “Università Iuav di Venezia”.

The package, under penalty of exclusion, must be sealed and contain:

A_ An envelope containing the materials relating to the design proposal, as indicated in point 2.1:

- Tables 1 and 2 in UNI A1 format.
- Project dossier in A4 format.
- Reductions in UNI A3 format (vertically oriented) of Tables 1 and 2.

B_ A sealed and opaque envelope, marked with the words: “Documentazione amministrativa concorso: “Concorso di idee “SUTTOCONTEST”. Riqualificazione architettonica e urbana delle aree prospicienti il casello autostradale San Donà-Noventa A4”, with inside all the materials relating to the administrative documentation already indicated.

In no case will competitors be able to violate the anonymity of the competition by affixing symbols, signs or other identifying elements on the envelope and envelopes, otherwise exclusion. It is strictly forbidden for all competitors to disclose, publish or have published the projects (or their parts) before the results of the Jury are made known.

Article 3 (queries)

1. Competitors' questions to clarify any doubts, formulated exclusively in writing by e-mail, must be sent to the address ppalmarini@iuav.it no later than 15 days from the date of publication of the notice. The answers will be published within the next 7 days on the website www.iuav.it. Furthermore, as useful moments to deepen the project theme, seminar meetings will be held in Iuav spaces.

Article 4 (evaluation of applications and drafting of the ranking)

1 The drawing up of the merit ranking list will take place at the unquestionable judgment of a jury appointed with a subsequent provision. The commission will operate on the basis of the following criteria:

- innovation and experimentation of design solutions compared to the existing scenario (max 30 points);
- the ability of the interventions to configure a recognizable and unitary system and to establish a virtuous path of urban regeneration within the area (max 20 points);
- innovative projects relating to the relationship between the agricultural landscape and the areas of: “San Donà-Noventa toll booth” and related road junction, “Noventa di Piave Designer Outlet” shopping park, Omnia Hotel. (max 15 points);

- outline of innovative solutions for the identification of a Manifesto Architecture (max 25 points).

The results of the Judging Committee, containing the final ranking list with the individual motivations relating to the awarded projects, will be published on www.iuav.it.

Article 5 (prizes)

1 The winners of the competition will be awarded the following prizes:

- first prize: 4 cfu type D, 1.000 €, a gold selection of SUTTO FAMILY products;
- second prize: 4 cfu type D, 700 €, a silver selection of SUTTO FAMILY products;
- third prize: 4 cfu type D, 400 €, a silver selection of SUTTO FAMILY products.
- 4 special award mentions: 4 cfu type D and a premium selection of SUTTO FAMILY products.

The prizes are intended gross of any tax and social security charges.

The total prize money may be, at the discretion of the Committee, differently divided in the event of a tie between the three winners, in the formula of 700 € as a prize. The Evaluating Committee will recognize 4 university credits to all students (therefore in addition to students belonging to the awarded groups) whose project results will be considered commendable and deserving.

2 All the projects that will be considered at least of a deserving level can be:

- published on the website www.iuav.it and on the related social pages;
- the subject of an exhibition at the end of the competition that will take place in the spaces of Università Iuav di Venezia;
- the subject of a possible exhibition that will take place in a location belonging to or adjacent to the municipal area in which the project area falls.

Any advertising is to be considered without any obligation of financial consideration to competitors. The results may also be the subject of a possible publication.

Article 6 (Treatment of personal data)

1 The personal data provided by the competitors will be acquired and processed exclusively for purposes related to the insolvency procedure or to execute obligations established by current legislation. If the participants do not wish to take part in the initiatives to advertise the results of the competition, they are invited to communicate their explicit refusal in writing, when registering.

Article 7 (Head of the procedure)

Pursuant to and for the purposes of art. 5 of the law 07/08/1990, n. 241, responsible for the procedure of this announcement is the manager of the teaching and student services area, Lucia Basile.

the rector
Benno Albrecht