



photo: Creative Urban Mobility Solutions: Canal Grande, Venezia, July 1650

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Università Iuav
di Venezia

JOHNS HOPKINS
BLOOMBERG
SCHOOL OF PUBLIC HEALTH
Institute for Health and Social Policy



Center of Excellence
in Planning
Bucharest, Romania

IUA | International
Urban Alliance
Founded by Johns Hopkins Fellows & Associates

IUFA 2016 CREATIVE URBAN PROBLEM SOLVING

THE 46th ANNUAL CONFERENCE OF THE
INTERNATIONAL URBAN
FELLOWS ASSOCIATION –
JOHNS HOPKINS UNIVERSITY

CONFERENCE PROGRAM - DATES AND TIMES

Venice, Italy, June 19-21, 2016



SUNDAY, JUNE 19TH

20:00 get together - meeting and drinks in hotel lobby - location tbd



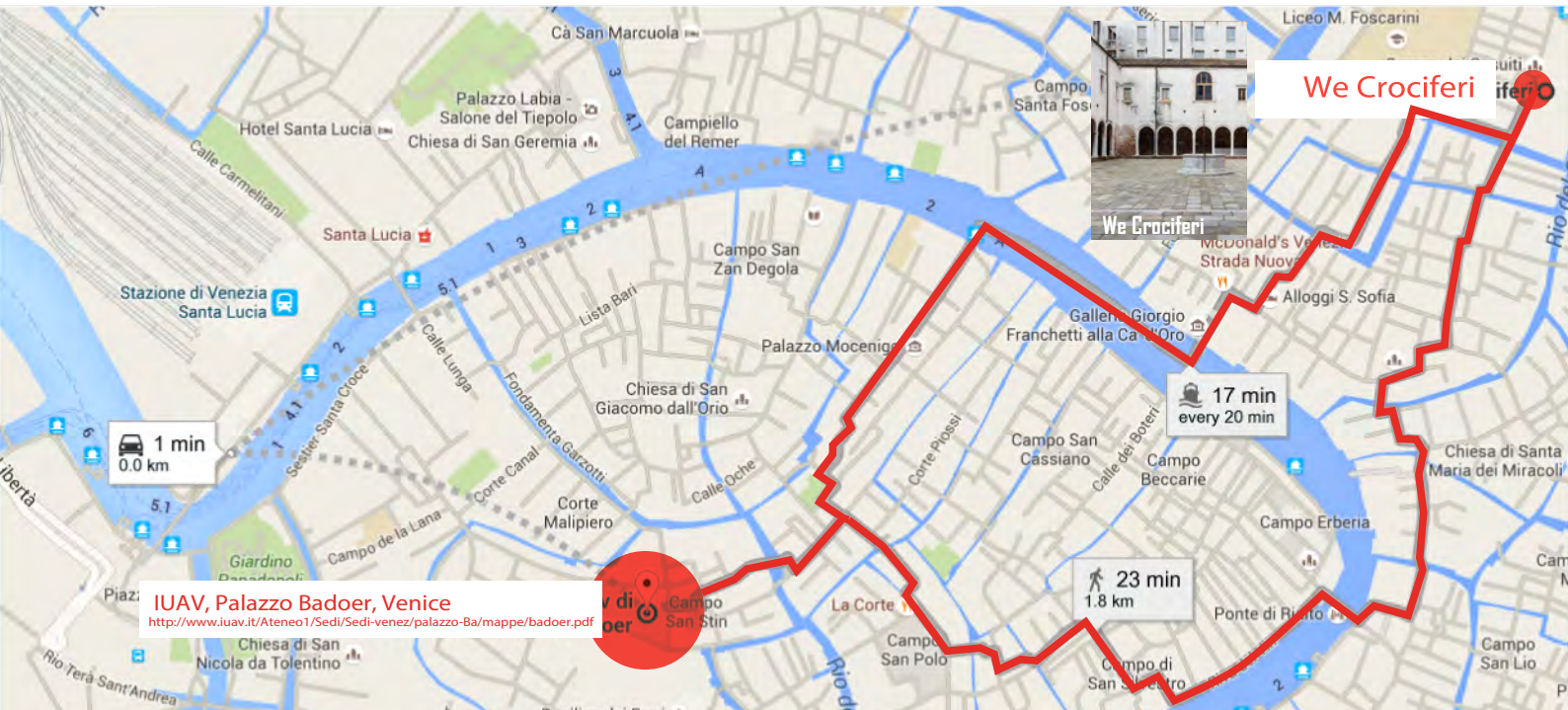
MONDAY, JUNE 20TH IUAV, Palazzo Badoer, Venice

9:00 Participants registration
9:30 First Session - Creative Solutions for Urban Sustainability
13:30 Lunch
14:30 Second Session - Roundtable Discussion: Big Data, Open Data, Social Media and Urban Policy Support Systems
17:30 City tour



TUESDAY, JUNE 21ST IUAV, Palazzo Badoer, Venice

10:00 Third Session - Creative Solutions for Urban Regeneration: Land Use, Mobility and Social Problems
13:30 Lunch
14:30 Fourth Session - Roundtable on Creative Solutions for Urban Sustainability - the Creative Class
17:00 IUFA Fellows Session - location
19:00 Farewell dinner - location tbd



IUAV, Palazzo Badoer, Venice
<http://www.iuav.it/Ateneo1/Sedi/Sedi-venez/palazzo-Ba/mappe/badoer.pdf>

17 min
every 20 min

23 min
1.8 km

9:00 PARTICIPANTS REGISTRATION



FIRST SESSION MONDAY, JUNE 20TH 2016
CREATIVE SOLUTIONS FOR URBAN SUSTAINABILITY
Chairperson: Francesco Musco, IUAV

- 9:45 OPENING REMARKS
Mircea Enache, USA, IUFA Chairman
- 10:00 Keynote speech “The City of Tomorrow: From Planning to Innovation”
Corrado Poli, Geographer, Italy
- 10:30 **How far can a city be creative in terms of city - region government?**
Lorenzo Ciapetti, Profession and Country
- 11:00 Discussion
- 11:30 Coffee break
- 12:00 **Urban Space and Human Rights**
Klaus Gartler, Architect, Austria
- 12:30 **Paper title _____ TBD**
Jean Marie Ernecq, Expert Consultant, Région de Lille, France
- 13:00 **Urban Regeneration and Creativity**
Enrico Fontanari, Unesco Chair in Conservation and Regeneration of Urban Heritage
- 13:30 Lunch break



SECOND SESSION MONDAY, JUNE 20TH 2016
ROUNDTABLE DISCUSSION: BIG DATA, OPEN DATA, SOCIAL MEDIA
AND URBAN POLICY SUPPORT SYSTEMS
Chairperson: Silvio Nocera, Professor, IUAV

- 14:30 **New Technologies in Creative Urban Planning**
Mario Verdicchio, Prof. University of Bergamo
- 15:00 **Modeling flows at urban scale in a boundary Layer Wind Tunnel - a conceptual approach.**
Anton Anton, President of the Senate, Technical University of Bucharest
- 15:30 Coffee break
- 15:45 **Urban Analysis by Census Tracts in Italian Cities**
Smart Cities and Economic Analysis
Lorenzo Ciapetti, urban@it, Director Antares research
Social Media as a source of Knowledge for Urban Planning
Paolo Ciuccarelli, Politecnico di Milano
Smart Cities and Smart Urban Planning
Mircea Enache, Ph.D., USA, IUA, Director at the Center of Excellence in Planning, Romania
Live demo MapDecision - Group Decision Support System
- 17:30 **City tour*** Visit to selected Urban places in Venice (19:30 end of visits).



THIRD SESSION TUESDAY, JUNE 21ST 2016

CREATIVE SOLUTIONS FOR URBAN REGENERATION: LAND USE, MOBILITY AND SOCIAL PROBLEMS

Chairperson: Enzo Siviero, Professor, IUAV

- 9:45 **OPENING REMARKS**
Alberto Ferlenga, Rettore IUAV, Venezia
- 10:00 **Inclusive urbanization in the 21st century China**
Jieming Zhu, Chair Professor, Department of Urban Planning, Tongji University, Shanghai
- 10:30 **Transforming a segregated motorway**
Amador Ferrer, PhD Architect, UPC Barcelona, Spain
- 11:00 Discussion
- 11:30 Coffee break
- 12:00 **Financing Smart Cities/Green Cities: A Look at the International Transit-Oriented Development (TOD) Strategy**
Kent Watkins, Chairman, International Academy of Housing and Sustainable Communities
- 12:30 **Places of culture – new components of resurgent Polish cities**
Andrzej Majer, Ph. D., M. A., Professor of Urban Sociology, University of Łódź, Poland
- 13:00 **Resilience and water management in Philadelphia**
Prof. Franco Montalto, Drexel University of Philadelphia
- 13:30 Lunch break



FOURTH SESSION TUESDAY, JUNE 21ST 2016

CREATIVE SOLUTIONS FOR URBAN SUSTAINABILITY - THE CREATIVE CLASS

Chairperson: Laura Fregolent, Associate Professor, IUAV

- 14:30 **Art and Culture as an Urban Development Tool – A Diachronic Case Study**
Prof. Dr. Volker Kirchberg
- 15:00 **Urban Innovation: Laser Valley - Land of Lights Bucharest, Romania**
Alexandra Coltos, Urban Planner, Center of Excellence in Planning, Romania
Arina Dordea, Urban Planner, Center of Excellence in Planning, Romania
- 15:30 Coffee break
- 15:45 **Creativity and Innovation in large metropolises: a global view**
Béatrice Denieul, VP of a major international bank in Hong Kong,
François Denieul, JHU urban fellow, Paris
- 16:15 **From bottom up empowerment to political leadership: housing crisis and grassroots organizations in Spain.**
Antònia Casellas, Ph.D. and **Eduard Sala**, Universitat Autònoma de Barcelona, Spain
- 16:45 **IUFA fellows session**
- 17:45 **2016 IUFA conference ends**
- 19:00 **Farewell dinner - location TBD**