



**My Ideal City, a European Project**  
**SCENARIOS FOR THE EUROPEAN CITY OF THE 3<sup>rd</sup> MILLENNIUM**  
**MIC Final Conference \_ PROGRAMME**

**Venice, May 12<sup>th</sup> and 13<sup>th</sup>**  
**Università luav di Venezia**  
Aula Magna  
Tolentini, Santa Croce 191  
30135 Venezia (Italia)

**My Ideal City, an European Project**  
**SCENARIOS FOR THE EUROPEAN CITY OF THE 3<sup>rd</sup> MILLENNIUM**  
Chairman: **Renato Bocchi**, University luav of Venice

**May 12<sup>th</sup>**

9,00 h

***Institutional speeches:***

**Amerigo Restucci**, Università luav di Venezia, Rector

**Michele Lanzinger**, Museo Tridentino di Scienze Naturali, Trento, Director

**Ana Noronha**, Ciência Viva, Lisboa, Executive Director

**Diana Alderoqui Pinus**, Bloomfield Science Museum, Jerusalem

**Morten Kisendal Fabricius**, Experimentarium, Copenhagen

**Peter Fabian Hajek**, EU project officer

9,30 h

***Introduction:***

**Renato Bocchi and Agostino Cappelli**, luav encharged for the MIC Project

**Carlo Maiolini**, MTSN encharged for the MIC Project

10,00 h

First session: ***My Ideal City and the participatory process***

Chairman: **Maurizio Teli**, Museo Tridentino di Scienze Naturali, Italy

Speakers:

**Annika Agger**, Roskilde University, Denmark

**Leonardo Ciacci**, Università luav di Venezia, Italy

**Andy Dearden**, Sheffield Hallam University, UK

**Enzo De Amicis**, regista, Roma, Italy

11,30 h

Second session: ***My Ideal City and the multimedial technology***

Chairman: **Malvina Borgherini**, Università luav di Venezia, Italy

Speakers:

**Lila Chitayat**, H.I.T Holon Technology Institute of Design, Israel

**Ben Tritt**, artist, New York, USA

**Eitan Vitkon**, artist, Tel Aviv, Israel

15,00 h

Third session: ***The MIC and the Science Museums***

Chairman: **Diana Alderoqui Pinus**, Bloomfield Science Museum, Jerusalem, Israel

Speakers:

**Kathrin Agnes Meyer**, Ars Electronica Futurelab, Linz, Austria

**Guido Guerzoni**, Università Bocconi, Milano, Italy

**Antonio Camara**, designer, Lisbon, Portugal

17,00 h

Lecture:

**Daniele Gasparinetti**, Xing Group, Bologna

***Urbs and Civitas: future cities and the media***

18,00 h

*General debate*, coordinated by **Rossella Castelnovo**, science journalist, Rome

**May 13<sup>th</sup>**

9,00 h

*Institutional introduction:*

**Luciano Vettoreto**, luav Research Department Director

Sessions of debate

9,30 h

**1 *The Ideal City and the participatory process***

Discussants: **Sara Marini**, luav – **Maurizio Teli**, Mtsn

Selected papers: Daniele Villa, Milan; Liliana Bazzanella et al, **Turin**; **Kathrin Golda-Pongratz**,

Barcelona; **Claudia Roselli**, Florence; **Luca Caneparo**, Turin;

11,30 h

## **2 *The image of the city in the digital world***

Discussants: **Emanuele Garbin**, Iuav – **Carlo Maiolini**, Mtsn

Selected papers: **Piero Albissini** et al, Rome; **Santiago M. Pardo** et al, Sevilla; **Paola Pellegrini**, Venice; **Nausica Pezzoni**, Milan; **Livio Sacchi**, Rome; **Rossella Salerno**, Milan;

14,30 h

LECTIO MAGISTRALIS:

**Winy Maas**, MVRDV, The Why Factory, Delft University, Netherlands

***European City of Tomorrow Scenarios***

16,00 h

## **3 *Towards a Sustainable City***

Discussant: **Dario Trabucco**, Iuav

Selected papers: **Guido Minucci** et al, Milan; **Luca Mazzari** et al; **Elisabetta Pero**; **Elisa Fornasiero**, Venice.

17,30 h

Final debate and conclusions.