TRANSLATION ERASMUS POLICY STATEMENT

Your Erasmus Policy Statement should reflect how you intended to implement Erasmus after the award of the ECHE. What would you like to achieve by participating in the Erasmus Programme? How does your participation in the Erasmus Programme fit into your institutional internationalisation and modernisation strategy? (Please reflect on the objectives of your participation. Please explain how you expect the participation in Erasmus to contribute towards modernising your institution, as well as on the goal of building a European Education Area and explain the policy objectives you intend to pursue).

IUAV University of Venice is a university devoted to the "culture of projecting": as knowledge, critical thinking and attention to complexity, social responsibility and innovation but also artistic creativity, applied to a wide range of disciplines with the aim of promoting their progress: disciplines of architecture, visual arts and theatre, design and fashion, urban, territorial and environmental planning, history and conservation of architectural heritage, city and built environment. The university is a place of elaboration, transmission and critical learning of knowledge. By fruitfully combining teaching and investigation, IUAV implements scientific research, coordinates the organization of learning activities, so as to ensure a valuable student preparation, from both a cultural and a professional perspective. In order to improve its strategy of internationalization and modernization, IUAV University promotes an interdisciplinary approach and encourages a profitable exchange of experiences through the interaction among cultures at all university levels (student, faculty, staff) while respecting the freedom of each one.

Accordingly, IUAV intends to acquire a more and more international profile for research and teaching programs, through initiatives such as the implementation of double or joint degrees with foreign higher education institutions (HEIs), the continuous update of educational curricula, the widespread use of languages other than Italian. Furthermore, it adopts adequate information systems and technological tools in order to promote the dissemination at an international level of its academic offer. Moreover, concerning the international scenario, IUAV realizes all forms of collaboration, fostering knowledge and mutual enrichment among cultures, disseminating knowledge and increasing the exchange of students and staff. As a consequence, IUAV constantly develops international networks and partnerships, too. In accordance with its institutional purposes, IUAV carries out diverse forms of cooperation with foreign HEIs, with both public and private bodies, with several companies and various entities of production, so
as to facilitate student placement into the labour market as well as into the society. The participation in the Erasmus+ programme, to which Luav has adhered since its origin, in the next seven years 2021-27, represents for Luav University of Venice one of the most successful means for the realization of the above-mentioned strategy of internationalization and of modernization. The Erasmus+ programme guarantees, in fact, the quality learning mobility allowing the achievement of knowledge, skills, competences and experiences, including personal and social ones, and the awareness of cultural issues, which are crucial for the active participation of individuals in society and in the current labour market, as well as for the promotion of European identity by benefiting from its diversity.

Please reflect on the Erasmus actions you would like to take part in and explain how they will be implemented in practice at your institution. Please explain how your institution’s participation in these actions will contribute to achieving the objectives of your institutional strategy.

In the seven-year period 2021-27, Luav will implement the Erasmus Key Action 1 (KA1) - Learning mobility both in the Programme Countries and in the Partner Countries, especially those of the American continent, Middle and Far East, Mediterranean area. It will continue to activate the mobility of teachers, administrative technicians, students, PhD candidates, trainees. Rather than increasing the volume of exchanges, Luav will focus on the quality of the mobility experience, refining participants' interests and know how. As a consequence, short and blended mobility will be admitted. Learning mobility is a constitutive element of quality and attractive for foreign students enrolled in the Master degree programme in Architecture recently established by Luav. On the basis of the numerous agreements and contacts with other universities, public and private institutions around the world, Luav will aim to improve cooperation, since it is deemed to be essential for innovation and the exchange of good practices. Projects of Erasmus Key Action 2 (KA2), strategic partnerships and excellence - which Luav has already approached as a partner or coordinator - will become even more frequent among the practices of the university, because they will allow to improve the levels of competence of Luav: by experimenting innovative learning methodologies, in fact, they will generally improve the academic value of the university and strengthen the match between the academic world and the local and far realities. Furthermore, it will also be essential for Luav to be a constituent element of a network of European Universities sharing a common strategy for a sustainable conservation of cultural, artistic and environmental heritage, integrated and long term for education, with innovative elements and links with research and territory. A network in which it will be possible to create an enlarged inter-university European region for higher education able to offer mobility and training programs to all its members. The network will offer structured collaborations to address the continuing challenges of society in a multidisciplinary and multilingual approach. In this way, good practice will be able to follow another one, setting in motion the excellence, international competitiveness, quality and attractiveness of European higher education. Luav University of Venice intends to be an active partner in Erasmus Key Action 3 (KA3) - Support to policy development and cooperation projects aimed at improving the quality, efficiency and equity of education and teaching systems and to support European networks to implement tools for transparency, recognition of qualifications and competences acquired through formal, non-formal and informal learning in relation to skills related to core disciplines. Carried out by Luav International Mobility Service together with teaching staff and young researchers, the implementation of KA1, KA2 and KA3 activities will therefore be central to the university's mission and strategy of advancing - in the unique city of Venice - the debate and study of architecture, arts, design, urban planning, conservation of historical and artistic heritage, the city and the built environment. These initiatives will be crucial to develop discussion, critical thinking on cultural heritage and on the accessibility, inclusiveness and usability of cultural heritage. Luav Erasmus participants can and have to become European professionals and global citizens, well aware of their cultural identity, of their opportunity to impact within a continuous flow between past, present, future, i.e. able to recognize the cultural heritage between the sense of the past and places and able to read, interpret, improve the relationships of belonging of a specific asset or system of resources.

What is the envisaged impact of your participation in the Erasmus+ Programme on your institution? Please reflect on targets, as well as qualitative and quantitative indicators in monitoring this impact (such as mobility targets for student/staff mobility, quality of the implementation, support for participants on mobility, increased involvement in cooperation projects (under the KA2 action), sustainability/long-term impact of projects etc.). You are encouraged to offer an indicative timeline for achieving the targets related to the Erasmus+ actions.

The implementation of the E+ programme, namely organizing not only individual mobility (both inbound and outbound) but also virtual one, as well as building up mutual enriching partnerships with foreign HEIs in EU and in non-EU countries, will serve for Luav as a significant engine of stimuli, able to quicken the renovating process of the university. As far as outbound mobility is concerned, Luav will be attentive to the outcome of E+ simultaneously on individual participants and on the whole University. On the one side, it will observe, in fact, the impact that mobility
projects will have on single participants, from an academic, professional and social perspective. On the other side, being constantly compared with foreign academic models, will lead the University to a continuous implementation and modernization of its own academic offer. Furthermore, the University will examine the impact of inbound mobility on its community interaction with international incoming students will be, indeed, beneficial for all local students, who will not be able to afford mobility in the E+ programme. Moreover, the impact of the E+ training mobility – enabling the comparison with partners’ academic and organizational methods - will imply the improvement of the quality of teaching system and administrative system at luav. This said, thanks to the implementation of the E+ programme, the University will play its role in the realization of a more and more inclusive modernization of Higher Education: luav will support individual mobility actions, including students, recent graduates, PhD candidates, professors, administrative staff, disadvantaged individuals. Also, the University will involve stakeholders, so as to enrich the quality and efficiency of its academic offer, to realize innovative mechanisms of inclusive teaching; to implement a better governance; to support funding for the sustainability of higher education. The qualitative and quantitative indicators in monitoring E+ impact can be referred to:

1) an estimate of a consolidation of real and virtual, long and short term international mobility of students, teaching and technical-administrative staff, disadvantaged subjects that will affect approximately 3,000 outgoing plus about 3,000 incoming ones in 7 years; 2) the overall expansion and improvement of the training offer and the preparation of the students, for this reason luav has already started to further implement its capacity to welcome foreign students and not, through the activation of a Master degree in Architecture which is delivered entirely in English; 3) the simplification of recognition of participants’ achievements during the mobility period; 4) the increase of exchanges at doctoral level aimed at training new teachers; 5) collaboration in organizing teaching activities and seminars, workshops by teachers and researchers within partnership activities; 6) the strengthening and widening of partnerships in which luav will cooperate with foreign HEIs, local authorities, non-profit organizations, social organizations, economic institutions, cultural bodies, aimed at supporting virtual, incoming and outgoing mobility, including disabled students, imprisoned people, refugees, adult beneficiaries to be retrained with micro credentials courses; 7) the improvement of international joint ventures.

With regards to the achievement of the abovementioned E+ objectives, in the first half of the 7-year period, from 2021 to 2024, luav will mainly focus on implementing the information systems to support mobility, by: joining the European Student Card Initiative and the Erasmus Without Paper network for a more efficient and rapid exchange of data of participants; promoting the Erasmus+ mobile app, also in relation to Online Linguistic Support. The renovation of the technological tools to support mobility, will lead to an improved transparency, visibility, recognition and dissemination of E+. As a consequence, the E+ programme at luav will gain a greater attractiveness and an increased number of beneficiaries. In the second part of the seven-year period, from 2024 to 2027, the University will focus on facilitating the education of a new generation of professionals, perceptive to issues concerning creativity and devoted to the “projecting” in all its aspects, eager to collaborate with companies, local authorities in the most advanced sectors of innovation for the creation of goods and services of public utility. In order to achieve these goals, for luav it will be crucial to plan intensive educational activities, such as international design workshops, or cotutelle agreements for degree/doctoral theses. As a result, in fact, these actions will lead to internationally shared scientific publications, which will serve as a starting point for innovation in educational and organizational practices, enabling a wider community to benefit from the results obtained and multiplying their value. A further aftermath in the long term will be the sustainability of the projects, since luav has a consolidated vocation for teaching and research applied to a social and ethical commitment. To conclude, the Erasmus+ outcome will be a constant transfer of technology and dissemination of knowledge and know how, also for social, economic and entrepreneurial purposes, through the promotion and support of high quality teaching activities, leading, to a longer extent, to benefits for the environment and to the creation of innovative entrepreneurship, which will both receive and give to the university in the frame of an essential symbiosis.

TRANSLATION ABSTRACT

luav University of Venice is a place of advanced didactics for themes concerning space, cities, environment, art, design, fashion. The purpose to continue to implement Erasmus+ is fundamental for luav, since it guarantees to its beneficiaries at all university level (students, PhD candidates, trainees, professors, administrators and technicians) highly educational experiences. The exchange with European and non-European Partners, induces, in fact, the participants to develop soft skills with added value creativity, initiative, adaptability, sense of risk, interculturality, awareness of their skills, determination in a commitment. Between 2021 - 27, the University will carry out primarily learning mobility activities, including virtual and blended ones, so as to offer opportunities to the largest number of individuals. Furthermore, luav will implement cooperation activities for exchange of know how between institutions, partnerships of excellence and innovation. It is assumed that about 3,000 outgoing people participate in the activities and incoming ones will be about the same number. luav will also propose itself as a partner in projects to support European policy development and cooperation. For such a significant number of beneficiaries luav aims to digitize the processes of organization of Erasmus. The implementation of Erasmus+ at luav will have an external impact, too: the transversal skills acquired by the participants will enable them to respond to the rapid changes of the society and of the labour market, imposed by globalization, which leads to a constant overlap the local scenario with the international one. The knowledge and skills acquired individually by participants and at the same time the experience of mobility that will invest the university by coming to terms with different higher education systems, will enable luav to achieve the quality, which is nowadays required by stakeholders (e.g. public institutions and private bodies), who will benefit of it.