

RULES & GUIDELINES

in the

Chris Bangle Associates "Illustrate the Future" Contest

A contest to draw the vehicles and machines
described in the prologue to

"PETER TEUFUL: a Tale of Car Design in 3 Parts"
by Chris Bangle

TERMS AND CONDITIONS

1. DEFINITIONS

In this Contest the words below are agreed to mean as follows:

“Company” means Chris Bangle Associates S.r.l., an Italian company based in Clavesana, Cuneo, Italy

“eBook” means a book available online for purchase in a digital format readable from electronic devices

“Participant” means those students submitting their works of art and designs

“Site” means the Chris Bangle Associates website (www.chrisbangleassociates.com)

“Work” means the artwork and designs submitted by the participants

2. ORGANIZATION

This contest “Illustrate the Future” is organized and managed by Chris Bangle Associates S.r.l., an Italian company based in Clavesana, Cuneo, Italy (“Company”).

3. OBJECT AND SCOPE

Chris Bangle has written a fiction book about Car Design and the prologue takes place 25 years in the future. It contains six concepts that are highlighted in the *Contest Text*; this contest is to see how you and your fellow student designers would interpret and illustrate them.

This is a contest open to design students of all disciplines who are not currently working as a paid design professional in their field. The winning submission will be published in an eBook version of *“Peter Teufel: a Tale of Car Design in Three Parts”* by Chris Bangle

Moreover, the scope of the contest is to encourage and stimulate creativity in car design, industrial design and illustration.

Visit www.chrisbangleassociates.com to read the “Text to illustrate” pdf document segment containing the six devices that are described and available to interpret and illustrate.

Create your own illustration-design of how the six devices and vehicles would look to you (and still matches as closely as possible the text). Illustration(s) must show each device in a drawing either by itself or in a contextual rendering or together with other of the devices. The number of illustrations is not fixed; what is important is that ALL six of the devices and vehicles listed are illustrated by each entrant.

Try to keep explanatory texts, titles or notations that explain your thoughts to a minimum...this is an illustration-design exercise for a book after all (put them in a separate document .doc included in the email)

4. FORMAT

To make the winning illustration-designs (“Work”) available for all reading devices they must be submitted in a grey scale – not in colour. If you create them in colour send a scan in grey scale - this is the one that will be judged.

You may work in any scale but submit only jpeg files at 150 dpi-resolution images in a small format of no more than 1Mb per image. All your illustrations must be submitted in one email as attachments. The total email size has to be less than 6Mb. Each participant can submit only one email.

If you will be among the finalists you will be contacted and requested to provide higher resolution images.

5. JUDGING

Judging will be done by a panel of CBA Associates on the basis of three criteria:

- closeness to the original text
- creative content
- illustrative quality.

The decision of the panel shall be final and based upon its discretionary evaluation.

6. AWARDS

- The best 10 participants will be chosen for awards.
- From each of them, at least one of their illustration/designs will be cited and posted on the CBA website;
- These selected participants will also receive a CBA logo Polo shirt and the 2nd edition of the eBook when it will be published.
- An overall winner will be chosen from this group of top 10 participants and receive an additional award

Overall Winner Award:

As consideration for the Work submitted, the Winner shall have the choice of *one* of the following two awards:

- a) A one-week visit to the CBA Studio in Italy, including a design workshop with Chris Bangle. Chris Bangle Associates S.r.l. will arrange and cover the expenses of the lodging in Clavesana, Cuneo (Italy) and of a rental car for the week (provided that the winner is over 21 and has valid driver's license in Italy) plus a €1.000,00 travel refund (refund which may be used exclusively in whole or part to cover travel expenses to Italy).

OR

- b) A prize of € 2.000,00 – To be paid by bank transfer to a valid account only (Applicable taxes and bank transfer fees are not included)

Moreover, the overall winner's illustration(s) will also be published and included in eBook format in the 2nd edition of the eBook - on sale after June 25th, 2012.

7. PARTICIPATION

7.1. Participant

The contest is open

- (i) to students;
 - (ii) of all disciplines (not just Car Design students);
 - (iii) of eighteen (18) years of age or over;
 - (iv) anywhere in the world;
 - (v) who are not currently working as a paid professional in design and/or illustration;
 - (vi) student as individual, not teams;
- ("Participants").

7.2. Eligibility

The Participant shall be eligible to enter into a valid contract for this contest under the applicable law.

By participating in this contest you represent and warrant that:

- 1. You have the right, authority, and capacity to participate;
- 2. You shall abide by all the terms and conditions contained herein; and
- 3. You are of or over eighteen (18) years of age;
- 4. You are not legally barred from entering into a lawfully executed contract for this contest under any of the applicable jurisdictions; and
- 5. You shall not indulge in any activity or omission that is considered unlawful under any applicable law.

The Company reserves the right to accept or reject the registration application or exclude any participant at its sole discretion without assigning any reason to anyone.

7.3. Copyright

The Participant warrants and represents that

- (a) the Work is an original concept of his/her own design; and
- (b) he/she is the sole owner of it or controls all copyright and any other right, including, without limitation, copyrights, patents, design rights, trademarks, in

the Work and that the Company shall have any right to use and exploit the Work within the context of the Contest, including (i) the right to publish the Work in the E-Book; (ii) the right to publish the Work in the internet site www.chrisbangleassociates.com.

7.4. Documentation to be delivered in the Contest

Description. General

- You have to prepare black & white /grey scale illustrations of all the six concepts of the vehicles and devices described in Chris book. All six of the listed concepts must be illustrated or your submission will not be accepted.
- Each illustration must be signed legibly with your name.
- Only illustrations that arrive as attachments to an eMail in jpeg format are eligible. All your illustrations must be submitted in one email as attachments. The total email size has to be less than 6Mb.
- *Please make sure that your submission is the best you can do before you submit, each participant can submit only one email.*
- Any additional text explanations should not exceed 200 words in length and it has to be in a separate word document in the same email
- Your entry email must include the signed copy of the submission form and a scan of your valid I.D.

Send NO PHYSICAL ARTWORK OR PRINTS in the *postal mail or by courier*. We will not accept responsibility for anything sent in this manner.

Submission Form

Entries must be complete and sent via email with jpeg attachment(s) to contest@chrisbangleassociates.com; including:

- the jpg file attachment(s) with the Work (necessary);
- an attachment of the signed and filled-out submission form (necessary);
- a jpg scan of a valid ID (necessary);
- a word document with the description of your work (optional)

8. PRIVACY

In compliance with the Italian Decree-Law of 30th June 2003, n. 196 (“Code regarding the protection of personal data”, hereinafter “Privacy Code”), the Company informs the Participant that the personal data and information the Participant has intentionally made available to the Company (including identification and tax data will be treated by the Company in accordance with the current regulations regarding the protection of personal information.

The Participant and the Company further agree that according to article 13 of the Privacy Code the personal data will be treated as follows:

- i) the personal and fiscal data of the parties and of the persons entrusted the execution of this Contest and any other information such as bank accounts, are registered, recorded and used for any purpose related to the execution of the Contest and any related legal requirement provided by the Privacy Code;
- ii) the communication of the above data is discretionary to the parties;
- iii) the communication of the above data can be effected to persons entrusted to receive and make payments and to persons entrusted to the audit of the parties balance sheet and to the public authorities for the requirements provided by the law; furthermore the above personal data can be disclosed to the persons responsible for the treatment of the data appointed by the parties;
- iv) the above treatment is effected also by means of IT devices provided that the minimum security and privacy measures provided by annex B of the Privacy Code and by art. 34-35 of the Privacy Code are fulfilled;
- v) data are stored by the Company in the respective registered seat and at the individual entrusted for the time provided by fiscal and civil law provisions;
- vi) the updated list of the individual entrusted for the treatment is kept by the Company and is available for the other Party's consultation.

The Participant and the Company are duly informed about their rights provided by art. 7 of the Privacy Code (Right of access to personal data and other rights), by art. 8 of the Privacy Code (exercise of rights) and art. 9 of the Privacy Code (modalities).

The rights may be exercised upon request of a party sent by way of registered letter, telefax or e-mail to the other party.

9. DEADLINE

Deadline for the last entry will be at 12:00 noon (Italian Time Zone) on 30th March 2012. No Submissions will be accepted afterwards.

If you want a receipt of the submission, ask for the email receipt. CBA s.r.l. is not responsible if your email gets lost.

10. ANY QUESTIONS?

Any questions? To be fair to all we will publish all our answers, but not respond individually.

Please submit your questions to contest@chrisbangleassociates.com by 14th Feb 2011. We will publish the answers on CBA website www.chrisbangleassociates.com by 28th Feb 2011.

11. INDEMNITY

The Participant will defend, indemnify and hold the Company, including its subsidiaries, Affiliates, agents, and licensees (collectively the "Indemnified



Parties”) harmless from all expenses (including all judgments, settlements, attorneys’ fees, and costs) related to any Claim. “Claim” means any third-party allegation for a breach of the warranties, representations or obligations set forth in Sections 7.3. (Copyright); 7.4. (Trueness and Accuracy of any information and document sent to the Company); 8 (Privacy).

12. JURISDICTION

All the disputes arising out of or related to this Contest, or your relationship with the Company shall be subject to the laws and courts of Torino, Republic of Italy.



CHRIS BANGLE ASSOCIATES S.R.L.

“ILLUSTRATE THE FUTURE” STUDENT DESIGN CONTEST

DEADLINE: 30TH MARCH 2012

ENTRANT

YOU ARE RESPONSIBLE FOR THE SUBMISSION AND WILL BE THE CONTACT FOR ALL CORRESPONDENCE.

YOUR NAME _____

YOUR SCHOOL _____

YOUR YEAR IN SCHOOL _____

YOUR ADDRESS _____

STREET _____

CITY _____ STATE _____ ZIP _____

PHONE: _____ MOBILE _____

E-MAIL ADDRESS _____

PERMANENT ADDRESS (IF DIFFERENT FROM SCHOOL RESIDENCE)

CITY _____ STATE _____ ZIP _____

PHONE: _____ MOBILE _____

DO YOU HAVE AN INTERNATIONAL DRIVERS LICENSE _____

BANK ACCOUNT INFO _____

SIZE (PLEASE CHOOSE S M L XL XXL) _____

PLEASE REMEMBER TO ATTACH A COPY OF YOUR VALID ID.

DATE _____

I DECLARE AND WARRANT THAT ALL THE INFORMATION PROVIDED IN THIS SUBMISSION IS TRUE AND ACCURATE . I AGREE AND ACCEPT THE TERMS AND CONDITIONS OF THE CONTEST DESCRIBED IN THE SITE.

SIGNATURE _____