

conference

19 > 20.02.2010

ex convento dei servi di Maria, S. Elena, Venezia

Making cities creative requires today the diffusion of new values, references and projects related to the individuals and the communities that constitute them. At the level of public policies, we notice also the announcement of proposals to acclimatize behaviours to new development logics, regarding the development of educational, cultural, and financial services to attract new talents. This issue is less frequent if we start from the establishment of a mutual relationship between the city and its landscape, assuming the latter both as visualisation of urban forms and as daily experience made by the inhabitants. How do temporary choices, which forge landscape (architecture, property rights management, etc.), reinforce (or not) the creative ways of thinking and live? (Xavier Greffe, trad. Marco Aciri).

We can have different perceptions of landscapes, depending who is concerned about this. The traditional perception of a landscape could be associated with many mythological perceptions, as well as virtual spatiality related to these. Today, people are often too busy to look – apart from some enthusiasts. Recognition of landscapes and/or cultural landscapes as heritage, and that is what they should be, is a learning process. I think that the question is not only about protection of certain landscapes. It is more often than not of continuing to design and develop our 'environment' so that the product does not destroy the qualities, but rather enhances them. (Jukka Jokilehto)

FRIDAY 19TH OF FEBRUARY

- 9.00 **Welcome**
GUIDO BRATINA Vice-President for Research, University of Nova Gorica
DONATELLA CALABI Vice Rector University Iuav of Venice
JEAN-PIERRE BOBENRIETHER Director Ecole d'Architecture de Paris-Belleville
ENZO SIVIERO Vice President CUN
FABIO FIOR Representative Veneto Region
Announcement of the exposition of the community involvement project on Ca' del Bue incinerator in Verona)
SAŠA DOBRIČIĆ ETCAEH Director
- 10.00 **1st Session**
HUL Concepts, Characterization, Tools
(A new concept? A new category of cultural heritage sites? A new research method?)
Landscape: Which kind of ecosystems?

- (Ecological dimension of HUL preservation and management)
- 10.00 **FRANCO FARINELLI** Bologna University
10.30 **BRUNO FORTIER** Ecole d'Architecture de Paris-Belleville
11.00 **FRANCO LA CECLA** Università Vita e Salute San Raffaele di Milano
11.30 **Coffee Break**
Video projection, UNG School for Applied Arts
- 12.00 **2nd Session**
Economy and Management session
- Landscape as a form of collective game: cooperation or/ and conflicts?**
(Which participation and coordination of different competences and actors?)
Which drivers for landscape?
(Which are the consequence of specific drivers -such as

property law- on landscape transformation?)
Landscape assessment: the value of atmosphere?
(What are long term effects of market regulation on landscape atmosphere?)

- 12.00 **XAVIER GREFFE** La Sorbonne (Chair)
12.30 **LUIGI FUSCO GIRARD** University of Naples
13.00 **ANTONIO PAOLO RUSSO** University of Tarragona
13.30 **MARCO EUGENIO DI GIANDOMENICO** Politecnico di Milano
14.00 **Lunch**
15.00 **3rd Session**
Socio Spatial Analysis
- From things to relations: landscape as a socialization factor**
(HUL social practices: from historic monument to museum to social factory)
Preservation of HUL-a matter of use?
(Preservation of HUL through social capital building)
How to realize Landscape as a common good?

- 15.00 **ARJO KLAMER** Erasmus University (Chair)
15.30 **ALAIN BOURDIN** Institut Français d'Urbanisme
16.30 **RENE RUSJAN** University of Nova Gorica
17.00 **Coffee break**
Video projection, University of Nova Gorica, School of Arts
- 17.30 **JOSÉ MARÍA EZQUIAGA** Escuela Tecnica Superior de Arquitectura de Madrid
18.00 **PIERLUIGI SACCO** University Iuav of Venice
18.30 **Round table**
XAVIER GREFFE (CHAIR)

SATURDAY 20TH OF FEBRUARY

- 9.00 **4th Session**
HUL Planning
- HUL between Preservation and Innovation**

(HUL preservation and the boundaries of acceptable change)
HUL Preservation interfaces
(HUL planning: between buildings and community; Which are the identifying qualities to accept-to conserve?)
Landscape aesthetization: a new form of creativity dissemination?

- 9.30 **PAOLA FALINI** Sapienza University of Rome (Chair)
10.00 **FRANCISCO POL MENDEZ** Escuela Técnica Superior de Arquitectura de Madrid
10.30 **FRANCESCO AMENDOLAGINE** University of Udine
11.00 **YOSHIFUMI MUNETA** Kyoto Prefectural University
11.30 **Coffee Break**
12.00 **5th Session**
HUL policies
- Political Landscape and landscape policy**
(Policies of Making Landscape)
HUL-making place strategies and practices
(Between Authorities, Communities and Individuals)
What kind of integrity of experience
(Functional, Physical or Social?)

- 12.00 **LODOVICO FOLIN CALABI** UNESCO World Heritage Centre, Paris
12.30 **JUKKA JOKILEHTO** University of Nova Gorica and ICCROM (Chair)
13.00 **BRUNO GABRIELLI** University of Genova
13.30 **ROBERTO D'AGOSTINO** Arsenale spa, President
14.00 **STEFANO BIANCA** Former Director AKTC-HCSP
14.30 **Lunch**
15.30 **Round Table**
MANUEL R. GUIDO MiBAC-UNESCO, (Chair)
MARC BREITMAN Ecole d'Architecture de Paris-Belleville (Chair)
17.00 **HOTEL LIMBO**
Projection of the movie and discussion with authors, Erica Stanga and Marco Spencer Snow